

University System of Georgia Partners with CampusLogic; Paves Path Toward Student Financial Success at 26 Schools



PHOENIX, Ariz., Sept. 10, 2020—CampusLogic, the leader in student financial success technology, today announces its partnership with the [University System of Georgia \(USG\)](#) to provide a student-centric platform that streamlines the end-to-end student financial aid journey.

“We are thrilled to be able to provide all USG institutions with CampusLogic’s [VirtualAdvisor®](#),” said Dr. Tristan Denley, Executive Vice Chancellor for Academic Affairs and Chief Academic Officer for USG. “VirtualAdvisor adds to our ‘Know More. Borrow Less.’ initiative and extends our partnership with CampusLogic by providing students with a comprehensive self-service set of tools to make more informed decisions concerning financial aid.”

USG is also providing [CampusCommunicator®](#) to all its schools, ensuring they can deliver dynamic, reliable communications to students. All USG schools have already implemented [StudentForms®](#), which automates traditionally paper-based processes and gives students access to simple, mobile options. A growing number of USG schools have also implemented [ScholarshipUniverse®](#) to streamline scholarship management as they continue to break down barriers in the financial aid processes. Additionally, with [CampusMetrics®](#), USG can now ensure its institutions will have access to instant data visualization around student, staff, and product performance, allowing for targeted improvement.

This combination of CampusLogic products ensures USG’s students can take advantage of personalized multi-media award letters, simplified aid verification, enhanced access to scholarship funds, an integrated multilingual virtual assistant, and intuitive analytics.

USG is composed of 26 higher education institutions including four research universities, four comprehensive universities, nine state universities, and nine state colleges. It also includes the Georgia Public Library Service, which encompasses approximately 389 facilities within the 61 library systems throughout the State of Georgia. Additionally, USG includes the Georgia Archives, which identifies, collects, manages, preserves, and provides access to records and information about Georgia. More than 340,000 students enroll each year at USG institutions.

“USG is a leader in higher education investment and innovation, with a focus on driving the financial success of their students,” commented CampusLogic COO Chris Chumley. “The combination of the Know More. Borrow Less. initiative and VirtualAdvisor will ensure better student comprehension throughout their funding journey.”

About CampusLogic

CampusLogic delivers SaaS technology that helps colleges and universities remove barriers in the financial aid process. The company currently helps more than 750 schools increase enrollment, retention, and graduation rates with the most comprehensive platform of student financial success products. The CampusLogic student financial success platform includes a net price calculator, complete scholarship management,

personalized digital communications, simplified financial aid verification, 24x7 personalized virtual advising, tuition and scholarship crowdfunding, and integrated data visualizations. CampusLogic has received multiple awards, including the Deloitte Technology Fast 500, Inc. 5000, and Education Technology Insights Top 10 Artificial Intelligence Solution Provider.

Media Contact

Aly Saxe
Public Relations
aly.saxe@campuslogic.com



Ellucian innovates and delivers at speed for more than 2,900 customers across 50 countries, serving 28 million students. As a steadfast partner in transformation, Ellucian empowers institutions to accelerate their goals and help every student succeed. **To find out what's next in higher education, visit [Ellucian.com](https://ellucian.com).**