

# WGU Deploys RaiseMe to Help Transfer Students

[RaiseMe](#), a software solution focused on expanding access to higher education—particularly among low-income and first-generation students—has announced its partnership with [Western Governors University \(WGU\)](#) to enroll, engage and retain more students and expand access to higher education.

Through the partnership, WGU will have access to RaiseMe’s robust transfer program, which enables current un-dergraduates, like community college students intending to transfer after earning their Associate’s degree, the opportunity to earn additional merit-based aid for completing specific academic and behavioral milestones.

“By partnering with RaiseMe, we can continue expanding access to community college graduates and others who seek bachelor’s degrees while also making it more affordable for them through grants and scholarships,” said Gerardo de los Santos, Director of Community College Partnerships at WGU. “As a mission-aligned, innovation-driven organization, we’re proud to collaborate with RaiseMe and look forward to offering more pathways to opportunity for many high-need students.”

More than two million students across the country use RaiseMe to earn micro-scholarships from colleges and universities across the country. This collaboration with WGU focuses on strengthening the opportunities offered through the [OWL Transfer Program](#).

The OWL program, which provides seamless academic pathways for students from partner community colleges, allows students to complete their associate degree and guarantees admission into specific majors at WGU. This incentive promotes timely graduation in pursuit of future endeavors: WGU currently has 485 active partnerships with postsecondary institutions.

“WGU shows tremendous leadership in advocating for transfer students and the value of community colleges,” said Amanda Schwab, Director Business Development, Network Dev Team. “This partnership with RaiseMe is another way to continue that commitment.”



## About RaiseMe

RaiseMe (a part of the CampusLogic platform) empowers every student to build their path to and through college by delivering a student-centric platform for college discovery and scholarship attainment. Students receive the motivation and guidance to be successful in their pursuit of a college degree, and colleges have an opportunity to engage students years before they set foot on campus. Students can join RaiseMe for free as early as the 9th grade, and earn incremental, achievement-based financial aid from colleges for their achievements. More than two million high school and community college students have earned micro-scholarships on RaiseMe from nearly 300 institutions, including Arizona State University, Florida International University, University of Chicago, University of Rochester, Northeastern, Tulane, and Georgia Tech. For more information and to sign up for free, visit [www.raise.me](http://www.raise.me).

## About Western Governors University

Established in 1997 by 19 U.S. governors with a mission to expand access to high-quality, affordable higher education, online, nonprofit WGU now serves more than 131,000 students nationwide and has more than 218,000 graduates in all 50 states. Driving innovation as the nation's leading competency-based university, WGU has been recognized by the White House, state leaders, employers, and students as a model that works in postsecondary education. In just 24 years, the university has become a leading influence in changing the lives of individuals and families, and preparing the workforce needed in today's rapidly evolving economy. WGU is accredited by the Northwest Commission on Colleges and Universities, has been named one of Fast Company's Most Innovative Companies, and has been featured on NPR, NBC Nightly News, CNN, and in The New York Times. Learn more at [wgu.edu](http://wgu.edu).

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