

Nearly 100 Million Scholarships Successfully Matched to Students with CampusLogic's Award-Winning Scholarship Universe



PHOENIX, AZ, FEBRUARY 5, 2020— CampusLogic, higher education's leading student financial success platform, today announced new features and updated functionality for [ScholarshipUniverse](#), its fastest-growing product. A single source for both institutional and fully-vetted external scholarships, ScholarshipUniverse automatically matches students to relevant scholarship opportunities, reducing scholarship search fatigue, helping students close funding gaps in their higher education without taking on additional debt.

Updates to the ScholarshipUniverse product include a new donor portal, which allows donors to view information as presented to students, as well as statistics for the number of students who match, apply for, and are awarded scholarships. Additionally, donors have access to thank-you notes from recipients and the ability to see and

update their profile information for students to view alongside scholarship details. The latest updates also feature a match and, through [CampusMetrics](#), CampusLogic's data analytics product, ScholarshipUniverse has twelve new reporting capabilities for schools, allowing for even more in-depth student insights.

"ScholarshipUniverse was born out of the problem that so many schools and students are facing: Scholarships are extremely valuable for ensuring student financial success, but finding and applying to legitimate awards is traditionally complicated. We continue to look for ways to make the process easier by using analytics and engaging other constituents, like donors," commented Chris Chumley, CampusLogic Chief Operating Officer.

Dozens of colleges and universities across the country are using ScholarshipUniverse to enhance the student experience and increase accessibility to higher education through sophisticated scholarship matching—often eliminating older, more cumbersome software that has historically been the standard throughout the industry. With more

than 10,000 external scholarships in its database, ScholarshipUniverse is a continually growing force in the higher education sector. To date, 98,413,073 institutional and fully-vetted external scholarships have successfully been matched to recipients. In 2019 alone, 121,000 students were matched to external scholarships, and 44,000 students were matched to internal scholarships. Not only are schools with ScholarshipUniverse helping students close funding gaps, they are ensuring their scholarship dollars do not go underutilized.

Purpose-driven to help schools change lives, CampusLogic transforms the way higher education empowers student financial success. By continually updating its product platform and enhancing functionality to meet changing student and customer needs, CampusLogic is breaking down barriers and ensuring more students can fund and complete a higher education.

"Schools seeing ScholarshipUniverse for the first time are instantly awakened to a new and enhanced way of helping their students, staff, and donors. We are encouraged by the number of schools

that have already implemented this product, and we are confident that ScholarshipUniverse will be the premier choice of institutions for scholarship management going forward,” commented Ken Downs, CampusLogic Product Evangelist.

About CampusLogic

CampusLogic helps schools change lives by delivering the first—and only—[Student Financial Success platform](#) that incorporates a net price calculator, complete scholarship management, personalized digital communications, simplified financial aid verification, 24x7 multilingual virtual advising, tuition and scholarship crowdfunding, and integrated data visualizations. Over 500 schools across the country use CampusLogic to provide their students with an easy, mobile, and personalized experience to simplify the financial success journey, resulting in increased enrollment, better informed borrowing, and improved retention. CampusLogic annually hosts [EmpowerED](#), a conference dedicated to providing student financial success professionals with access to industry trends, best practices, and networking opportunities with like-minded colleagues. For more information, visit campuslogic.com.

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