

CampusLogic Connects California Community College Students with Best-in-Class Tech Solutions



CampusLogic, higher education's leading student financial success platform, announced its renewed partnership with the Foundation for California Community Colleges, a collaboration that will allow California Community Colleges access to a student-centric technology platform that streamlines the financial aid journey for students.

As community colleges across the country grapple with uncertainty and enrollment declines, financial aid staff continues to manage high volumes of student inquiries and paperwork, with the pandemic causing increased stressors for teams already lacking capacity. The renewal of the partnership between CampusLogic and the Foundation's CollegeBuys program will provide California community colleges the ability to tap into new automation and technology support, including exclusive access to CampusLogic's platform of student financial success products. These invaluable resources include a simplified financial aid verification platform, advanced scholarship management tools, a personalized digital communication chatbot, around-the-clock personalized virtual advising, and integrated data visualizations.

CampusLogic's data-driven platform enables colleges to help more students cut through financial aid complexity, unlock all funding sources, and promote pathways to a degree. CampusLogic's suite of tools allows staff to spend more time giving students personal advising and doing the work that matters most.

CampusLogic currently serves more than 80 schools within the California Community Colleges as institutions recognize the need to provide

students with the knowledge and background needed to compete and thrive. These values align with CampusLogic's mission to provide schools with the resources they need to support students and help them earn their degrees.

"Our work with California Community Colleges is a perfect example of what happens when systems come together to create efficiencies for those who need them most," says Allison Duquette, CRO for CampusLogic. "Community colleges are absolutely vital to the economic health of the communities they serve, and CampusLogic's work to empower these schools means more students have access to a degree."

About CampusLogic

CampusLogic helps schools change lives by delivering the first—and only—student financial success platform that incorporates a net price calculator, complete scholarship management, personalized digital communications, simplified financial aid verification, 24x7 multilingual virtual advising, tuition and scholarship crowdfunding, and integrated data visualizations. More than 500 schools across the country use CampusLogic to provide their students with an easy, mobile, and personalized experience to simplify the financial success journey, resulting in increased

enrollment, better-informed borrowing, and improved retention. CampusLogic also hosts Shift Summit (formerly EmpowerEd), a conference dedicated to providing student financial success professionals with access to industry trends, best practices, and networking opportunities with like-minded colleagues. For more information, visit campuslogic.com.

About the Foundation for California Community Colleges

The Foundation for California Community Colleges is the official nonprofit foundation to the California community colleges Board of Governors and Chancellor's Office. The Foundation's mission is to benefit, support, and enhance the missions of the California community colleges system, the largest higher education system in the nation. Incorporated in 1998, the Foundation works to benefit all California community college students, colleges, college foundations, and the system as a whole by strengthening communities, accelerating paths to economic and social mobility, and reducing barriers to opportunities for all Californians. The Foundation is a 501(c)(3) tax-exempt non-profit corporation and receives no direct state or public support. For more information, visit www.foundationccc.org.

About CollegeBuys

CollegeBuys is the Foundation's systemwide procurement vehicle that leverages the buying power of California's 116 community colleges to offer discounts of up to 85 percent on a wide range of educational products—from industry-leading software and technology to high-quality office and classroom furniture. For more information, visit www.collegebuys.org.



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