



Experience Idol - Official Contest Entry Rules

The Ellucian Experience Idol Contest (the "Contest") is sponsored and administered by Ellucian Company LLC ("Ellucian").

NO PURCHASE NECESSARY TO ENTER OR WIN. VOID WHERE PROHIBITED. BY ENTERING, EACH APPLICANT AGREES TO BE BOUND BY THESE OFFICIAL ENTRY RULES AND THE DECISION OF THE JUDGES, WHICH SHALL BE FINAL IN ALL RESPECTS.

ENTRY PERIOD. The Entry Period for the Contest starts at 12.00 a.m. (E.T) on September 29, 2025 and will end at 11.59 p.m. (E.T.) on February 27, 2026 ("Entry Period").

ELIGIBILITY. You must meet all the following conditions to be eligible to participate (hereinafter, each an "Applicant"):

At the conclusion of the Entry Period, you must be an employee or enrolled student in good academic standing at the institution included in the application.

- You must be 18 years of age or older at the time your Entry is submitted.
- Your institution must be a higher education institution accredited to provide associate's or bachelor's degrees by the U.S. Department of Education or the ministry of higher education in its country of origin.
- Directors, officers, and employees (and their respective relatives and household members) of Ellucian and its subsidiaries are not eligible to enter the Contest. For the purposes of the Contest, 'relatives' are defined as a spouse, partner, parent, legal guardian, in-law, grandparent, sibling, children and grandchildren. Eligibility decisions shall be made and determined by Ellucian in its sole discretion.

HOW TO ENTER. To enter, complete all the following steps (each, an "Entry"):

1. During the Entry Period, complete the online forms found at <http://learn.ellucian.com/experience-idol-2026/> the, "Contest Site") and upload your Entry; (b) complete the Entry form by inserting the information requested; and (c) submit your Entry by clicking on the "Submit" button:

Full Name (required).

- Email Address (required).
- College or University Name (required).



- Acknowledge the deadline to submit a screengrab of the Experience dashboard and an explanation video by 11.59 p.m. (E.T.) on February 27, 2026.
 - Answer questions and complete the checkboxes as requested.
By clicking 'Submit Application', you will be required to agree that you have read these Official Entry Rules, and acknowledge your agreement with these Official Entry Rules, and acknowledge and accept that the personal information collected from you will be utilized as disclosed in these Official Entry Rules and in accordance with Ellucian's Privacy Statement.
2. Submit a screengrab of submission and a 5-minute explanation video by 11.59 p.m. (E.T.) on February 27, 2026.

PRIVACY. Ellucian will maintain the privacy of your personal information as described in its Privacy Statement <https://www.ellucian.com/Privacy/> and any consents you provide.

You acknowledge and agree that:

1. Ellucian may use the information you provide to send you communications, announcements and other information about Ellucian and the Contest.
2. Ellucian may share your information with its employees with a need to know and your institution.
3. For purposes of processing your Entry, Ellucian may transfer your personal information to, and maintain your personal information in, the United States or any other country in which Ellucian and its affiliates or agents operate.
4. The information you provide in the Entry will be retained by Ellucian for up to three (3) years unless a longer period is required for legal or regulatory requirements.
5. The video you submit may be used as part of the programming for Ellucian Live 2026 April 19 – 22, 2026. Ellucian Live is an annual customer event attended live and virtually by thousands of higher education professionals from around the globe.
6. The video you submit may also be distributed for promotional purposes on Ellucian social media channels including but not limited to YouTube, Facebook and LinkedIn.

ENTRY RULES. The submission must be created for the benefit of the institution. The application video must (i) be the original work of the Applicant and created specifically and exclusively for the Contest; (ii) not have been previously published or entered in any other competition or contest; (iii) be suitable for display and publication, including for display and publication online (e.g. it may not be obscene or indecent, including but not limited to nudity or profanity; it must not contain obscene or pornographic material, it must not contain defamatory statements or messages, including but not limited to words, images, or symbols that are widely considered offensive to individuals of a certain race, ethnicity, gender, religion, sexual orientation or socioeconomic or other group); it must not invade privacy or other rights of any person, firm or entity, and it must not in any other way violate or depict a violation of applicable laws and regulations); (iv) not contain content that infringes any third-party rights; and (v) must not be longer than two (2) minutes in



length.

Your application video should not contain visible third-party logos, drawings, cartoons, phrases, trademarks or other third-party content or materials. If your application includes any third-party materials (including but not limited to, any copyrighted content or any trademark, logo or mark that identifies a brand), or otherwise violates or infringes (or may infringe) any copyright or trademark, logo, mark that identifies a brand or other proprietary right of any person living or deceased (including but not limited to rights of privacy or portrayal in a false light), Ellucian, at its sole discretion may disqualify your Entry.

Applicants must be an employee or a registered student of an eligible institution as defined in the requirements. Each Applicant is allowed a total of one (1) Entry during the Entry Period. No substitutions of new videos or corrected pages will be accepted once you have submitted your original Entry. Applications will only be accepted through the official Entry mechanism at the Contest Site. Entries will be effective on the day and time received by Ellucian. Applicants are responsible for any costs related to entering, including online access charges and data/usage charges if entering via a mobile device. Each wireless carrier's rate plan may vary, and you should contact your wireless carrier if you have questions regarding data plans and charges relating to your participation in the Contest.

JUDGES AND JUDGING CRITERIA. Eligible Entries will be judged by an independent committee established by Ellucian to select six (6) finalists. Applications will be judged in accordance with the following categories: best overall dashboard, best use case, and best use of AI. The decision of the judges and Ellucian will be final. Finalists will be announced on March 27, 2026. Each finalist will be invited to participate in a rapid-round presentation to show off why their Experience dashboard should win their category. The session will include live audience voting to determine the winner in each category.

PRIZE. The finalists will each receive (i) blueprint scans and analysis; (ii) an Ellucian-filled swag bag; (iii) one (1) complimentary registration to Ellucian Live 2026; (iv) an invitation to a roadmap focus group and (v) one (1) complimentary pass to an education session at Ellucian Live 2026. The winners in the Best Use Case and Overall dashboard categories will receive (i) \$5,000 scholarship; (ii) 4 hours of UX work with the User Experience Design Team; (iii) recognition at Ellucian Live 2026/main stage and trophy appearance; and (iv) photo with the celebrity keynote. Winners of the Best Use of AI category will receive (i) \$10,000 scholarship; (ii) 8 hours of UX work with the User Experience Design team; (iii) an on-site session with Mike Wulff and a member of the Ellucian leadership team; (iv) working sessions with Ellucian AI consultants; (v) complementary professional services work; (vi) an appearance on the EdUp podcast with Joe Sallustio; (vii) and 4 tickets to eLive 2027.

All Prizes must be distributed and spent or consumed by December 31, 2026. All Prize money will



be dispersed directly from Ellucian to the institution.

TAXES. The Prize will be taxable to the recipient, in accordance with applicable laws and regulations. All federal, state, and local taxes, fees, and surcharges, if any, in connection with the Prize are the sole responsibility of the recipient. Please consult your tax adviser for specific advice regarding the taxability of the Prize.

WINNER NOTIFICATION; PRIZE CONDITIONS. The finalist(s) will be notified by email by March 27, 2026. The grand prize winners will be announced at Ellucian Live 2026.

Prior to receipt of a Prize, the winner must complete, sign, and return the following documents to Ellucian: (a) an IRS W-9 form or an IRS W-8 form; (b) a declaration of the winner's compliance with these Official Entry Rules, (c) a Liability Release, and (d) where lawful, a Publicity Release.

The Prize may be forfeited, and an alternate winner selected, if the Applicant fails to respond promptly to Ellucian notifications or if the Applicant's compliance with these Official Entry Rules cannot be verified to Ellucian's satisfaction. Any waiver of any obligation hereunder by Ellucian does not constitute a general waiver of any obligation to Applicants. Ellucian reserves the right to take any actions necessary to verify an Applicant's compliance with these Official Entry Rules before announcing the winner and/or awarding the Prize.

PUBLIC ANNOUNCEMENT OF THE OFFICIAL WINNER(S). Ellucian will publicly announce the winner(s) of the Contest in April 2026.

RIGHT TO CANCEL, MODIFY OR DISQUALIFY. If for any reason the Contest is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Contest, Ellucian reserves the right at its sole discretion to cancel, terminate, modify or suspend the Contest.

TECHNOLOGY. Ellucian is not responsible for any late, lost, damaged, misdirected, incomplete, illegible, undeliverable, or destroyed Entries due to system errors, failed, incomplete or garbled computer or other telecommunication transmission malfunctions, hardware or software failures of any kind, lost or unavailable network connections, typographical or system/human errors and failures, technical malfunction(s) of any telephone network or lines, cable connections, satellite transmissions, servers or providers, or computer equipment, traffic congestion on the internet, or any combination thereof, including other telecommunication, cable, digital or satellite malfunctions which may limit an Applicant's ability to participate. Ellucian may make software available to you on a temporary basis to support creation of your Entry. If you opt to use such software you agree that such software may only be used to support your Entry in the Contest, that such software is provided as-is, and that Ellucian makes no warranties whatsoever, express or implied, and Ellucian explicitly disclaims all warranties of merchantability, non-infringement and fitness for a particular purpose. Ellucian expressly does not warrant that such software, in whole or



in part, will be available, will be error free or will operate without interruption. Ellucian may terminate your access to such software at any time, at its discretion.

OWNERSHIP OF ENTRIES. All Entries become the exclusive property of Ellucian. Each Applicant irrevocably assigns and transfers to Ellucian all rights in his or her Entry, including, without limitation, all copyrights.

PUBLICITY. Except where prohibited by law, each Applicant grants to Ellucian, and those acting under Ellucian's authority, the royalty-free, irrevocable, and perpetual right to use, publish, and broadcast his/her first name, picture, image, likeness, voice, biographical information (including course of study, major, college, or university, etc.), and Entry, for the purposes of advertising, marketing and promoting Ellucian, its products and its services, and/or in relation to publicity regarding the Contest and/or future programs or contests that may be sponsored by Ellucian, on a perpetual basis throughout the world and in any medium or format now existing or hereafter created, including but not limited to, internet streaming and downloading, on websites including Ellucian's websites, other digital transmission methods, mobile applications, television broadcasts, tradeshow, and in print, and on any platform including but not limited to televisions, computers, and mobile devices, without notice to, or consent or approval from, or any royalty, payment or other compensation to, the Applicant. The foregoing license grant includes the right and license to digitize, modify, alter, edit, adapt, create derivative works, display, publicly perform, exhibit, transmit, broadcast, reproduce, exploit, sell, rent, license, otherwise use, and permit others to do any of the foregoing, with respect to the Applicant's Entry. Pursuant to the foregoing, each Applicant agrees to release, defend, indemnify and hold harmless Ellucian from and against any claims, damages or liability arising from or related to the use of his or her Entry, including but not limited to claims of defamation, invasion of privacy or rights of publicity or copyright infringement.

WARRANTIES. You warrant that your video application is your own original work and you have the right to submit your Entry in the Contest and grant the required licenses to Ellucian. You agree not to submit any content that (a) infringes any third-party proprietary rights, intellectual property rights, rights of publicity or endorsement, personal or moral rights or any other rights, including without limitation, copyright, trademark, patent, trade secret, privacy, publicity or confidentiality obligations; or (b) otherwise violates applicable state, federal, local or provincial law.

DATA COLLECTION AND USE. Personal information will be collected during the Entry process. Any personal information collected shall be used by Ellucian and its agents for purposes of the administration and fulfillment of the Contest and as otherwise described in these Official Entry Rules. In addition, you agree that Ellucian or its agents can contact you with periodic communications relating to future programs or contests, or Ellucian's services, or other events/programs/contests/service features, that Ellucian considers may be of interest to you. By submitting an Entry, you agree and acknowledge that you may be contacted by Ellucian via email or direct mail. You further agree and acknowledge that email communication shall not be considered



to be unsolicited commercial email or spam. You may subsequently opt out of receiving further communications from Ellucian as set forth in Ellucian's privacy policy.

DISCLAIMERS. TO THE FULLEST EXTENT PERMITTED UNDER APPLICABLE LAWS, UNDER NO CIRCUMSTANCES WILL ELLUCIAN, ITS SUBSIDIARIES, AND THEIR RESPECTIVE OFFICERS, DIRECTORS, EMPLOYEES, OR AGENTS (COLLECTIVELY "ELLUCIAN PARTIES") HAVE ANY LIABILITY FOR ANY LOSS OR DAMAGE RESULTING DIRECTLY OR INDIRECTLY FROM, WITHOUT LIMITATION, (A) YOUR PARTICIPATION IN THE CONTEST; (B) YOUR RECEIPT, USE OR REDEMPTION OF A PRIZE OR YOUR SHARE OF A PRIZE; OR (C) YOUR INABILITY TO RECEIVE, USE OR REDEEM THE PRIZE OR A SHARE OF A PRIZE, UNDER ANY THEORY OF LIABILITY CAUSE OF ACTION WHETHER IN TORT (INCLUDING NEGLIGENCE), CONTRACT OR OTHERWISE, REGARDLESS OF WHETHER ANY ELLUCIAN PARTY HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGES. TO THE FULLEST EXTENT PERMISSIBLE BY LAW, THE ELLUCIAN PARTIES EXPRESSLY DISCLAIM ALL WARRANTIES OF ANY KIND, WHETHER STATUTORY, EXPRESS, OR IMPLIED, WITH RESPECT TO THE CONTEST OR THE PRIZE. IN NO EVENT WILL THE ELLUCIAN PARTIES BE LIABLE TO YOU OR ANY THIRD PARTY FOR ANY INDIRECT, INCIDENTAL, SPECIAL, CONSEQUENTIAL, OR PUNITIVE DAMAGES IN CONNECTION WITH THE CONTEST, THE PRIZE, OR THESE OFFICIAL ENTRY RULES.

LIMITATION OF LIABILITY. IN NO EVENT WILL THE ELLUCIAN PARTIES' LIABILITY TO YOU OR ANY THIRD PARTY IN CONNECTION WITH THE CONTEST OR THESE OFFICIAL ENTRY RULES, UNDER ANY THEORY OF LIABILITY, EXCEED ONE HUNDRED DOLLARS (\$100).

INDEMNITY. You agree to release, indemnify, defend and hold Ellucian and its subsidiaries, and their respective directors, officers, employees, successors and assigns, and any other persons and organizations related to the Contest, harmless, from any and all claims, injuries, damages, expenses or losses to person or property and/or liabilities of any nature that arise from your participation in the Contest or acceptance or use of a Prize or share thereof, including without limitation (i) any condition caused by events beyond Ellucian's control that may cause the Contest to be disrupted or corrupted; (ii) any claim that an Entry infringes a third party's intellectual property or proprietary rights; (iii) any injuries, losses, or damages (compensatory, direct, incidental, consequential or otherwise) of any kind arising in connection with or as a result of the Prize, or acceptance, possession, or use of the Prize, or from participation in the Contest; (iv) any printing or typographical errors in any materials associated with the Contest or any technical errors that may impair your ability to participate in the Contest; (v) errors in the administration of the Contest; or (vi) any non-compliance by you with these Official Entry Rules.

DISPUTES; MANDATORY ARBITRATION. The construction, validity, interpretation and enforceability of these Official Entry Rules along with the rights and obligations of you and Ellucian in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the Commonwealth of Pennsylvania, U.S.A., without giving effect to the conflict of laws rules thereof. In the event that any provision is determined to be invalid or otherwise unenforceable or illegal, these Official Entry Rules shall otherwise remain in effect and shall be construed in accordance with their



terms as if the invalid or illegal provision were not contained herein. If there are any discrepancies or conflicts between printed, digital or other Contest materials, or any other written or verbal representations regarding the Contest and these Official Entry Rules, the provisions of these Official Entry Rules will govern and control.

Except where prohibited by law, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Contest, the Official Entry Rules, or any Prize awarded hereunder, shall be resolved individually, without resort to any form of class action.

If a claim is not otherwise resolved through direct discussions, it shall be resolved exclusively by final and binding arbitration administered without resort to any form of class action, by Judicial Arbitration and Mediation Services (JAMS), in accordance with its rules and procedures (the, "JAMS RULES"). The JAM RULES for selection of an arbitrator shall be followed except that the arbitrator shall be experienced and licensed to practice law in Pennsylvania. Any claim shall be arbitrated on an individual basis and will not be consolidated in any arbitration with any claim of any other party. All proceedings shall be conducted in the County of Philadelphia, Pennsylvania. The remedy for any claim shall be limited to actual damages and in no event, shall you be entitled to recover punitive, exemplary, consequential, or incidental damages, including attorney's fees or other such related costs of bringing a claim.

If any part of this arbitration provision is deemed to be invalid, unenforceable or illegal (other than that claims will not be arbitrated on a class or representative basis), or otherwise conflicts with the rules and procedures established by JAMS, then the balance of this arbitration provision shall remain in effect and shall be construed in accordance with its terms as if the invalid, unenforceable, illegal or conflicting provision were not contained herein. You agree to service of process by mail or other method acceptable under the laws of the State of Pennsylvania. EACH APPLICANT IRREVOCABLY WAIVES ALL RIGHTS TO SEEK INJUNCTIVE OR EQUITABLE RELIEF OR ANY TRIAL BEFORE A JUDGE OR A JURY.

SPONSOR. The sponsor of the Contest is Ellucian Company L.P., 2003 Edmund Halley Drive., Suite 500, Reston, VA 20191.

LIST OF PRIZE RECIPIENTS. For the name(s) of the Prize recipients of the Contest, visit <https://www.ellucian.com/experience-idol-2026/> by April 29, 2026.

ENTIRE AGREEMENT. Except as expressly provided herein, these Official Entry Rules set forth the entire understanding and agreement between you and Ellucian regarding, or related in any way to, the Contest, and you acknowledge and agree that there are no other representations or agreements between you and Ellucian regarding the Contest.